

UCCELLO
DESIGNS

POS Marketing Collateral

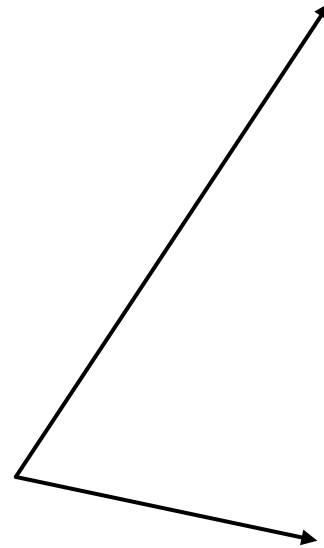


COUNTERTOP DISPLAY & DEMO KETTLE

- Height: 40 cm
- Width: 25 cm
- Weight: 200g (without kettle)
- Kettle: 1.79kg

* We can adjust and provide the banner text for display boxes.

- Your Favourite Kettle
- UK's Favourite Kettle
- Australia's Favourite Kettle



LIMITED SPACE?

If you have limited space, with no room for the countertop display, we do offer promotional stickers and wobblers to help draw customers to your Uccello Kettle stock.

- Try Me – Card



- Try Me - Wobbler



SHELF WOBBLERS

- 90 MM Square wobbler – with plastic wobbler arm
- 3.75-inch circle wobbler – with plastic wobbler arm
- Printed on one side on 300gsm card



CARD STRUTS/CARD STANDS

- A5 – Portrait Countertop Card Strut
- Printed on rigid board with cardboard strutted stand on the back

Available in:

- A4
- Portrait & landscape options available



IN STOCK CARD STRUTS/CARD STANDS

- A5 – Landscape Countertop Card Strut
- Printed on rigid board with cardboard strutted stand on the back

Available in:

- A4
- landscape options only



WINDOW STICKERS

- A5 – Portrait Window Sticker (*Stick on the inside for view outside*)
- Laminated

Available in:

- A4
- A3
- With portrait & landscape options



WALL POSTERS

- A4 – Wall Poster
- Laminated

Available in:

- A3



UCCELLO KETTLE FLYER

- A5 – Portrait
- 250/300 gsm card stock
- Printed on both sides – full colour



UCCELLO KETTLE

KEY BENEFITS

The Uccello Kettle is a safe and elegant assistive technology, that makes handling boiling water safely seem effortless. It opens up a world of confidence and independence for anyone who wishes to handle boiling water safely.

Form & Functionality
Unlike other kettles and kettle-tippers, the circular shape of the Uccello Kettle, combined with its rotating cradle, moves around the body of water to assist the flow of the pour, so you don't have to lift, strain, balance or aim.

Perfectly Positioned Handle
The positioning and shape of the ergonomically-designed Uccello handle means weight is distributed across the entire arm, not on fingers & wrists, which makes it easier to handle comfortably.

Easy-Touch Lid
While most kettles require that you awkwardly lift and hold open the spout while refilling, the Uccello's one-touch-to-open hinged lid, requires the lightest of touches to tap open or close.

Safe & Sturdy Base
Uccello's detachable water body vessel sits comfortably within a sturdy base that has the added safety of non-slip feet for further stability of pour.

Elegant Yet Practical Design
The black and white contrast design of the Kettle colours helps individuals with dementia and low visibility differentiate the important parts of the Kettle, including the easy-touch lid button. This elegant feature is also a safety feature.

Tapered Spout
From first to last drop of boiling water, the tapered design of the spout ensures water is targeted to the same spot every time, without the splashing, inconsistency or lack of control experienced with ordinary kettle pours.

With so much peace-of-mind – including a wide opening for easy filling, quiet boiling and auto shut-off protection from overheating – Uccello brings you the next level in safe, elegant and effortless assistive technology.

MAKING PEOPLE'S LIVES EASIER

Front of flyer



Business All-Stars
Best in Class
Global Customer Service Company
UCCELLO DESIGNS

ICORNICAWARDS 2021
INNOVATIVE INTERIOR

Uccello Designs
Healthcare and Pharmaceutical Awards
Global Hot Home Plumbing Solution
Uccello Kettle

2 YEAR WARRANTY GUARANTEED

Key Features

- Effortless pouring technology
- Stainless steel heating element with British safety technology and control
- Auto shut-off with overheating protection
- Ergonomic handle for easy handling
- Removable stainless steel anti-scale filter
- Water level indicator
- Power-on light
- Large non-slip base
- Quiet boiling

What Our Customers Say

★★★★★
"Purchased this kettle absolutely brilliant. Don't know what I did before I bought it. Perfect for arthritic hands." - Sylvia, Cork

★★★★★
"It has totally changed my life. I can actually make a drink instead of having to ask my sister to pour the water out. I would recommend it. Especially if you have arthritis like me and can't use a normal kettle, this is perfect." - Cassandra, Dublin

★★★★★
"I absolutely love this kettle, it's helping my husband enormously, he's got Parkinson's disease and some days the shaking is awful and the idea of trying to make himself a cup of tea is usually so difficult until now... this kettle is amazing. I also love the look of it. I would highly recommend it." - Kim, Galway

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Back of flyer

MUGGI CUP HOLDER FLYER

- A5 – Portrait
- 250/300 gsm card stock
- Printed on both sides – full colour



UCCELLO DESIGNS

KEY BENEFITS
The Muggi Cup Holder is a unique and innovative mobility aid, that makes transporting up to 4 cups, bottles, glasses etc. safe and easy. Ideal for wheelchair users, tray walkers, if you have a tremor, shake, or simply need to use both hands when carrying a cup.

DURABLE
The Muggi Cup Holder is made from tough, recycled materials. It's dishwasher-safe, non-absorbent, and lightweight making it the very definition of durable.

CUP WELLS
Suitable to carry up to 4 cups securely, the Muggi Cup Holder catches any potential drips & spills from shakes, wobbles or tremors thus reducing the risk of burns and scalds. Each cup well is 3.5 inches wide. This means the Muggi Cup Holder fits a range of different size cups, glasses, and bottles.

ERGONOMIC DESIGN
Unlike the standard tray, the Muggi is designed to hold your hot drinks safely in place within its 4 moulded cup wells. You can also carry your snacks, phone and so much more!

THUMB GROOVES
There are 4 evenly placed thumb grips that make carrying the Muggi feel safer and more comfortable.

SAFE & STURDY FEET
The Muggi's 4 non-slip rubber feet prevent it from moving on any surface, wet or dry. This means it is safe to use on tray walkers or on the lap of wheelchair users.

HANDLE SLOTS
For every cup well there is a handle slot for added safety. This secures your cup or mug for moving freely within the Muggi.

With the Muggi Cup Holder, you don't ever again have to worry about burns and scalds when transporting hot drinks.

MUGGI CUP HOLDER

Muggi Cup Holder: The Safest Drinks Tray in the World!

Front of flyer



UCCELLO DESIGNS

88 YEAR WARRANTY GUARANTEED

BUSINESS ALL-STAR
Best in Class Global Customer Service Company
UCCELLO DESIGNS

Muggi Features

- ✓ Made from recycled materials
- ✓ Non-absorbent
- ✓ Easy to clean & dishwasher safe
- ✓ 88-year guarantee
- ✓ 4 non-slip rubber feet
- ✓ Catches any potential drips and spills to avoid burns and scalds
- ✓ Made in the UK

What Our Customers Say

★★★★★
"Best thing since sliced bread. I use a Muggi Cup Holder instead of a tray to carry our drinks. No more spills, so easy to use." – Hazel, Birmingham

★★★★★
"A fantastic product. I'm a wheelchair user and can carry a round of drinks, safely and securely on my lap." – Emma, Leeds

★★★★★
"Mugs of tea on a chair lift: Helps me to get two mugs of tea upstairs in the morning." – Frank, Ripon

★★★★★
"I'm disabled and usually struggle with more than one cup because of my stick but this allowed me to carry more than one. I would certainly recommend it." – Sean, Bath

For more information contact:
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Back of flyer

UCCELLO GRIP MAT FLYER

- A5 – Portrait
- 250/300 gsm card stock
- Printed on both sides – full colour



UCCELLO DESIGNS

KEY BENEFITS

The Uccello Grip Mat is a high-quality and long-lasting non-slip mat, designed specifically to assist those with reduced strength, mobility and dexterity. It is the perfect cup placement guide for your cup to guarantee a safe and easy pour every time when using the Uccello Kettle.

CUP PLACEMENT GUIDE

You can safely pour the Uccello Kettle into your cup with precision and accuracy using the Uccello Grip Mat as the perfect cup guide. Place the mat in front of the kettle base with the cup in the centre ring for a safe and easy pour every time.

EXTRA GRIP

Ideal for those living with arthritis or similar conditions where their grip with their hands is reduced. The Uccello Grip Mat fits gives you added grip when opening stubborn jar lids by increasing friction and minimizing the effort required to open them.

NON-SLIP

The kitchen can be prone to liquid spills and steam from time to time. The Uccello Grip Mat is a non-slip mat that will grip both wet and dry surfaces. This ensures that whatever you are holding, such as a cup or a plate will not move when placed onto it.

ANTIMICROBIAL MATERIAL

The Uccello Grip Mat is made up of a latex-free antimicrobial material, giving it the ability to kill or slow the spread of micro-organisms such as bacteria, viruses, and fungi.

UCCELLO GRIP MAT

Giving you peace of mind in the kitchen, the Uccello Grip Mat is a flexible and versatile kitchen aid that can be used with the Uccello Kettle or alone. Uccello brings you to the next level in safe, elegant, and effortless assistive technology.

Front of flyer



UCCELLO DESIGNS

2 YEAR WARRANTY GUARANTEED

BUSINESS ALL-STARS

Best In Class
Global Customer Service Company
UCCELLO DESIGNS

Uccello Grip Mat Features

- ✔ 2-year guarantee
- ✔ Anti-slip
- ✔ Latex-free
- ✔ Grips on both wet and dry surfaces
- ✔ Made from an antimicrobial durable polymeric material
- ✔ Cup guide for the Uccello Kettle: Use it as a position locator for your cup when pouring from the Uccello Kettle.
- ✔ Easy to clean (dishwasher safe up to 50 degrees on the top shelf)
- ✔ Helps open jar lids easily
- ✔ Keeps items secure from moving

What Our Customers Say

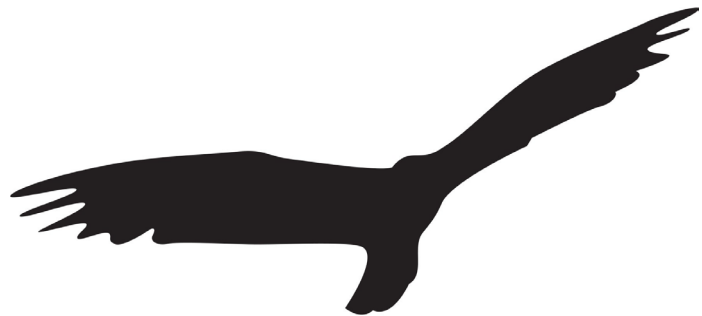
★★★★★
"This is great, my Mam's sight isn't the best so this mat was great to help her position the mug in the exact spot when pouring the kettle. Exactly what she needed!!" – Michael, London

★★★★★
"I wasn't sure where to put the cup when using the kettle, but this is spot on. It's ideal and I use it to open my marmalade jars. Love it!!" – Anne, Surrey

For more information contact:
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Back of flyer



UCCELLO
DESIGNS

Pouring **Hot Water Safely**
And Steadily Every Time.

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